Managing Multitudinous WordPress Sites Easily & Effectively

Ken Behn & Erika Jenns Southern Tier Library System







Erika JennsEngagement Consultant
Southern Tier Library System

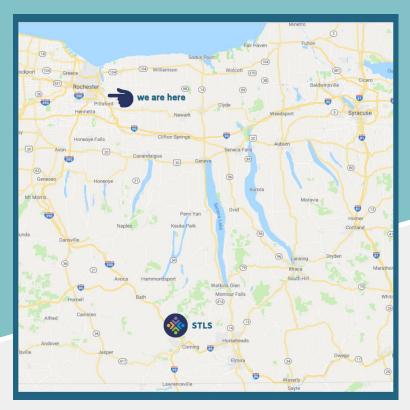
Design & content stuff

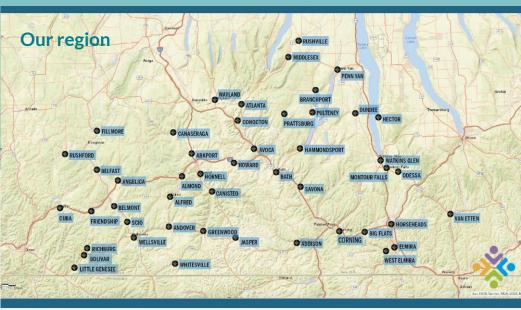


Ken BehnDirector of IT
Southern Tier Library System

Security & technical stuff

Southern Tier Library System







Each of our libraries is independent.

We manage the backend; they manage the front end*.



Managing Multiple Websites - A History



Managing Multiple Websites - A History



Sub Webs

libraryname.stls.org, basic websites

Facebook

Libraries begin to join FB & attempt to maintain both sites

Domains Change

Libraries purchase their own domain names

$Drupal \rightarrow WP$

STLS migrates from Drupal to WordPress, libraries do the same

Ownership Transfer

Libraries take over as site admins and have full control

Why We Host

- On-site datacenter with excess capacity
- Windows server expertise
- RHEL server expertise
- Co-location arrangement
- Big Internet pipe
- Existing disaster recovery
- Easier WordPress recovery



What We Provide

- Maintain server OS
- Backup / Replicate to colo
- Update PHP/SQL
- Secure WordPress
 - o SSL
 - o /wp-admin
- Provide supported themes and plugins list
- Recover WordPress sites they might break

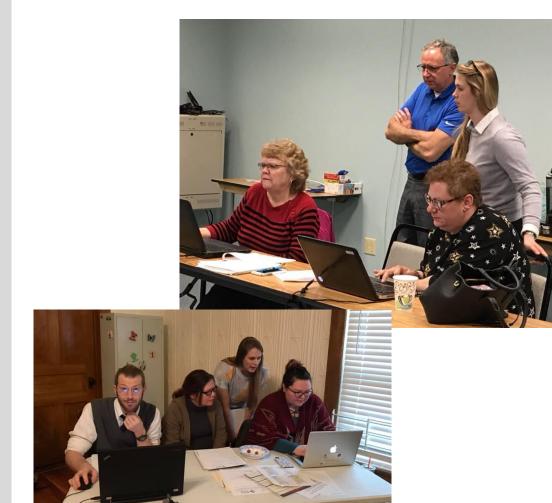


What We Expect from Libraries

- Perform updates to WordPress core
 - o Theme
 - Plugins
- Use supported plugins
- Maintain content



Consulting with Libraries



Understanding the User



Meet Sheila



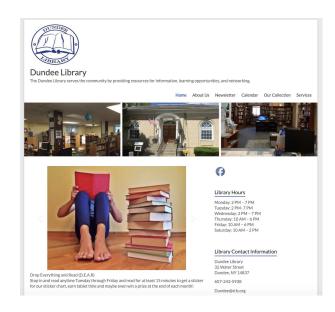
This is Sheila.
She is the Director of the Belfast Public Library.
Sheila is a novice level WP user.



Meet Linda



This is Linda.
She is the Director of the Dundee Public Library.
Linda is an intermediate level WP user.

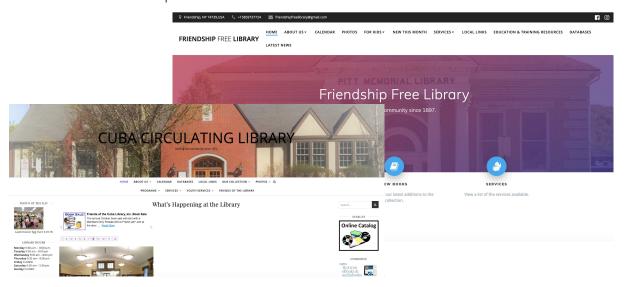


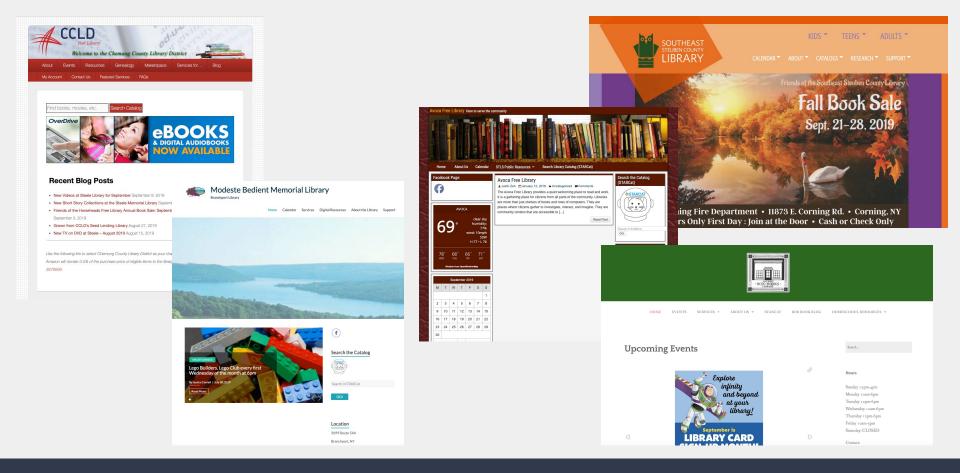
Meet Shauna



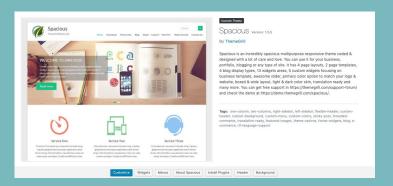
This is Shauna.

She oversees the websites for both the Cuba Circulating Library and the Friendship Free Library. Shauna is a super user.

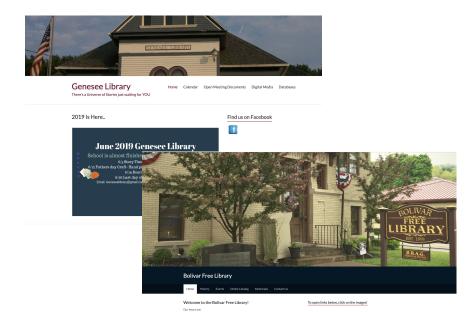




Prescribing Design



Spacious theme





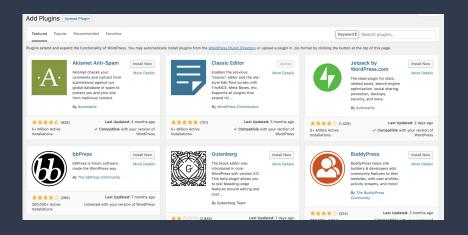






STARCat - Search the Catalog

Plugins Can Help

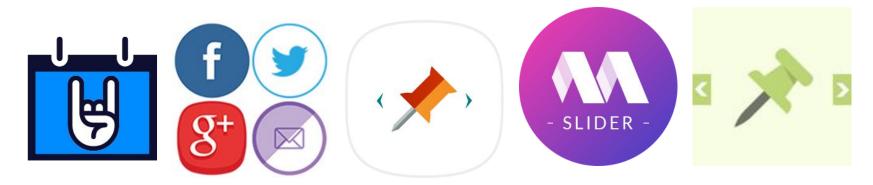




How do we choose which plugins to recommend?

Plugins for Content

- The Events Calendar
- Social Media Share Buttons
- Responsive Post Slider*

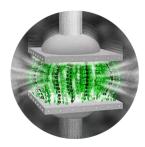


Plugins for Performance

- WP Super Cache
- Smush Image Optimization, Compression, etc.
- WP Super Minify
- WP Optimize, Clean, Compress, Cache
- Sweep











Plugins for Maintenance

- UpdraftPlus
- Disable Comments
- Easy Updates Manager

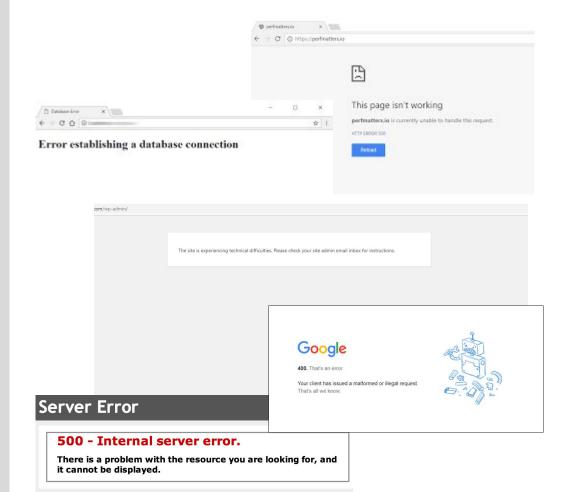






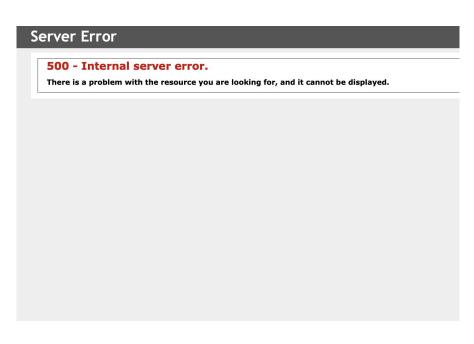
Error

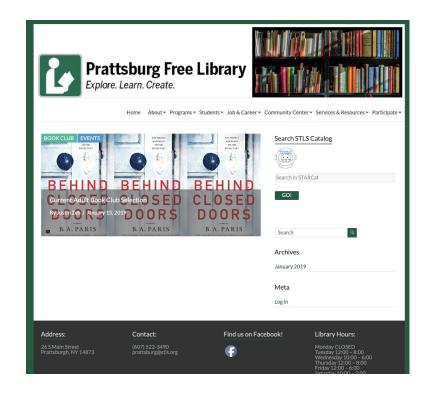
When things go wrong.



Example 1: Prattsburg Free Library

What if they break it?





Example 2: Wimodaughsian Free Library

Or, something doesn't look quite right?

Wimodaughsian Free Library

- About Us
 - Patron Information
 - Home
 - History
- · Wimodaughsian Association and Support
 - Hours
- Calendar
 New Arrivals

AARP Driver Safety Course

September 26, 2017 Kimberly Graham Leave a comment

The AARP Driver Safety Course will be offered at the Wimodaughsian Free Library of Canisteo to anyone 18 and over, although the your insurance by up to 10%, and get some points removed from your license. \$20 for AARP members and \$25 for non AARP [...]

Read more

Category: Uncategorized

Mrs. Patty Kelley and Mrs. Meredith Shafer are offering a free tutoring program

September 7, 2017 Kimberly Graham Leave a comment

Mrs. Patty Kelley and Mrs. Meredith Shafer are offering a free tutoring program from 3:30 pm until 5 pm Tuesday through Thursday the ability to set up additional times/days with their tutor individually based on the tutor's availability. All school aged children at Car

Read more

Category: Uncategorized





Questions?